

My Cost for Building Your Website

Glossary of Terms

Hosting – Company that gives you a domain name and provides storage for your webpages, media, and other parts of your website.

Domain – The address where your website lives and people can go to visit. This is your “www.”

SEO – Search Engine Optimization allows you to rank higher on search engines like Google. It takes a while for SEO to raise your place in search engines.

Website Vs. Page – Your website is all your pages put together. Pages are individual parts on your website that have specific content.

Blog – Regular posting of (usually free) content that has to do with your industry or subject matter.

Social Media Integration – Putting your Facebook or Twitter feed somewhere on your website, directing people to your social media platforms.

Social Media Platform – Your company/ministry Facebook page, Twitter feed, instagram, etc.

Website Services

NOTICE: Any accounts created by me or needed by me will be turned over to you during the project. If I need access to an account you have, access to funds or anything else having to do with the project, I will have you set up that account. I will only use access to it during the project or any requests you have about the project (maintenance/updates).

Set up Hosting and Domain: Cost Varies

I use [NameCheap](#) (about \$32-\$64 for the first year and \$95 after that) to set up most websites. You can choose more than one year for payment. Included in website build. I built the website on the Wordpress platform, which is free.

Website Design and Maintenance

- Build Website and Design: Hourly or project rate (Includes theme, colors, branding, and initial content). We will discuss the size of your project and how that plays into how much I will charge during your first consultation call.
- Update Design/Content Periodically: \$30/update or \$10/month
- Content Maintenance (Posting/Scheduling Blog Posts, Updating media or text): \$10/month
- Teaching Maintenance Instead of Performing Monthly Maintenance: \$50

Website Building Process

1. **Phone or Video Consultation Call(s).** We will set up a date and time for me to understand your expectations. We will talk about branding (logo, custom colors,

copywriting) and what pages you need. I will discuss the cost of the website and costs for the services you require from me.

2. **Install Wordpress, Theme, and Plugins.** Your WordPress theme is the backbone of your site look and feel. Because I use Elementor to build your page, there are only a few themes that work well with it. Everything is customizable. Plugins give your website functionality, like showing you traffic statistics and design elements for your site.
3. **Make Your Site SEO Compliant.** Search Engine Optimization makes your site easier to find on search engines like Google. It'll take a while for your website to come closer to the first page.
4. **Add Initial Content.** This includes pictures, text, and anything else that will change very little on your website from its creation.
5. **Maintain/Update Website and Content.** If you wish for me to update your website media and text for you, or to maintain your website content through blog posts and other media that must be changed monthly or regularly, you can choose for me to do this for you.
6. **Teach You How to Maintain Your Website.** If you don't want to pay me to maintain your website regularly, I will take you behind the scenes and show you the most important parts of your website and how to maintain them.

Blog and SEO Services

- Blog Setup for Ministry/Business Website: Included in Setup
- Blog post content support for Ministry/Business website: \$10/month
- SEO Compliance. I will make your website SEO compliance so you rank higher on Google and other search engines. This will take time to take effect.

Social Media Services

If you want social media integration with your website, I can set up Facebook, Twitter, and other social media platforms for you and can add social media components to your website. But I do not maintain social media platforms after set up.

- Social Media Platform Setup: \$15/platform. Most social media will be connected to your account on each platform. We will discuss during your consultation call what platforms you want to use and how to go about doing that.
- Social Media Integration for Website: Included in Website Build

If you have any questions about my services, you can contact me via the [contact form](#) on my website